

ASSET LANDSCAPING

WWW.ASSETLANDSCAPING.COM

Commercial ♥ HOA ♥ Industrial ♥ Healthcare ♥ Hospitality

ENHANCING YOUR ENVIRONMENT

ASSET LANDSCAPING



New Website

When you think about landscaping, you really don't think about cutting edge technology and certainly don't think about taking time to surf landscape company web sites.

While our new site may not tempt you to spend a lot of time surfing, it should be worthwhile to refer back to the archive of newsletters. These newsletters are for you the manager to use as another communication tool. As we all know, the more forms of information you can supply people within the properties and communities that we work with, the less calls we need to take and make. This doesn't always hold true, however if it eliminates 1 call or 5 emails each week, that translates into a lot of time saved.

Feel free to use this information to your advantage!

Asset Landscaping has a lot of exciting things coming down the line. We will continually add new sections to the web site and if you have a suggestion, please let us know.

We have just received our first cut of the Asset Landscaping promotional video. Maybe we can visit your office to get your feedback.

This month in Landscaping

On our web site at www.AssetLandscaping.com, you will find a link to our landscape planner outlining areas that are common to focus on each month. Also check out the archived newsletters for additional timely information.

We are in the throws of Monsoon season. As if you didn't notice. Last week was the first week that we really received any measurable rainfall.

Rain is the best fertilizer available. Oddly enough, I read an article last year that talked about how the pollution is actually good when it is collected by the rain and distributed on the ground. The claim is that the acidic chemicals help wash the sodium and other nutrient hindering substances down through the soil profile.

True or not, it is proven that rain is far more effective than the irrigation systems we rely on so much in the desert southwest.

Crews are busy re-staking trees and pruning out wind damage while still maintaining their regular duties. When the monsoons subside, we will be focusing on trimming. Everything must be trimmed in time for scalping which is approximately 60 days out!

Winter Overseeding

It is still hot but we are getting seed allocations reserved now. If you are not going to overseed, it is very important that you notify us immediately so that we do not order too much seed. Silence is acceptance. We will send a notice to each manager.

Approximately 2 weeks prior to scalping, we will be turning the water off and the Bermuda will go dormant. Prepare your accounts if they are not familiar with the practice over winter overseeding.

Asset Landscaping

Construction, Irrigation Install & Repair, Maintenance, and Consulting.

Kevin Robinson, President, Co-Owner
Matthew Johnson, Vice President, Co-Owner
Joe Neideffer, Branch Manager
Chuck Reading, Business Development
Carol Wright, Office Manager
Jeff Deist, Irrigation Supervisor
Henry Tapia, Field Supervisor

2008 Budgets

Here is your budget update.

Some of you have received your 2008 budgets and we are already working on tweaking them to meet your financial and landscaping needs.

Those of you that have not received them yet, and are in a hurry to get them, just send an e-mail to matthew@assetlandscaping.com and we will try to move you up in the line.

This is a year to focus on trees and granite replenishment. These will make the most dramatic difference!



Questions or Comments? E-mail Sales@AssetLandscaping.com or call 602 353-8877
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