

# ASSET LANDSCAPING

WWW.ASSETLANDSCAPING.COM

Commercial ♥ HOA ♥ Industrial ♥ Healthcare ♥ Hospitality

ENHANCING YOUR ENVIRONMENT



## Customer Service

Asset Landscaping is the leader in professional customer service. This year we have added two new Account Managers to increase our ability to meet and respond to your needs.

Dave Londen, who has over 25 years of Landscape Management experience in the Valley and surrounding area, has excelled in his Horticulture Career and we are excited to have him represent the Asset Landscaping name with experience, integrity, and drive.

Denise Dobbin, who is somewhat new to the valley but not to Landscaping in the Desert Southwest, has hit the ground running with her passion for superior customer service and vast knowledge of Landscape Management. Denise is not only familiar with Homeowner Associations, but Commercial and Industrial facilities as well.

Dave and Denise have made a fine addition to the Asset Landscaping Team and represent Asset's further commitment to our customers.

If you are interested in brief educational visits (lunch & learn), maintenance proposals, or even enhancement projects, contact us at [Sales@AssetLandscaping.com](mailto:Sales@AssetLandscaping.com) or call 602 353-8877.



## This Month in Landscaping

On our web site at [www.AssetLandscaping.com](http://www.AssetLandscaping.com), you will find a link to our landscape planner outlining areas that are common to focus on each month. Also check out the archived newsletters for additional timely information.

Now is the time to make sure your Queen Palms have been properly fertilized. We have mentioned this before, however you must be careful when selecting a company to do this. Special procedures must be followed due to the complex root and trunk system in these trees. For this reason, always use a company employing Arborists and who is experienced in fertilization methods.

Monsoon season has been spotty this year but where it has hit, it has really made its presence known. We will continue to clean up any storm damage and report any trees that need replaced to you.

Well, one more fertilization for the Bermuda Grass and it will be on to planning for Winter Rye. Yes, scalping begins later next month!

As always, the scalping process can be rather traumatic. Not only for our crews and equipment, but for people not familiar with the scalping and overseeding process. NOW is the time to begin the educational process.

Due to the extreme temperature variations between Summer and Winter, retaining good looking turf requires two different types that do not coexist together. Generally speaking, Rye Grass cannot live through the summer and Bermuda cannot survive through the winter.

Cutting back the water and scalping the Bermuda Grass down as low as possible to force it into dormancy. This important process is necessary to allow the Winter Rye that will be planted to germinate and overtake the Bermuda re-growth. Once the Winter Rye has shaded the Bermuda and the night time temperatures have dropped below an average of 65 F (don't we wish for that now!) the Bermuda should remain dormant leaving you open for a beautiful winter lawn.



## Asset Landscaping

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Construction, Irrigation Install & Repair, Maintenance, and Consulting.

- Kevin Robinson, Co-Owner
- Matthew Johnson, Co-Owner
- Joe Neideffer, General Manager
- Dave Londen, Account Manager
- Denise Dobbin, Account Manager
- Keith Robinson, Controller
- Vicki Provost, Office Administration
- Isaias Lopez, Field Supervisor
- Rafael Martinez, Field Supervisor
- Richard Hicks, Quality Control



For more information or proposals, contact us at [Sales@AssetLandscaping.com](mailto:Sales@AssetLandscaping.com) or 602 353-8877