



FEBRUARY 2009 NEWSLETTER

Professional Landscape Management

Commercial ♥ HOA ♥ Industrial ♥ Healthcare ♥ Hospitality
www.AssetLandscaping.com

ECONOMIC AWARENESS

It's no secret that the economy is tough and many are feeling the effects. In 2008 Asset Landscaping resisted adding fuel surcharges when diesel was almost \$5 per gallon. Rather than pass the burden along as many of our suppliers did, we got creative with our efficiency and managed to weather the storm. With the winter rain, most of our irrigation controllers were turned off for as much as a month and more. It is steps like these that make us your partner, not just another vendor.

Our commitment to our customers remains high. Our customer service team will be seeing you more this year to make sure the lines of communication remain strong. Keeping an open dialogue regarding financial and landscaping issues helps us serve you better. We will also try to keep you updated on money saving programs such as the landscape rebates available for City of Scottsdale water customers. www.scottsdaleaz.gov/water and click on conservation in the right hand column or call for questions at 480 312-5651 or 480 312-5670.



THIS MONTH IN LANDSCAPING

On our web site at www.AssetLandscaping.com, you will find a link to our landscape planner outlining areas that are common to focus on each month. Also check out the archived newsletters for additional timely information.

Olive Trees are being sprayed this month. February is the month to make sure this is completed. If you wait, the effectiveness is much less or it takes multiple applications which will triple the price.

Do you have weeds in your dormant turf? We can kill those weeds now so your Bermuda will not have to fight through these areas this spring enabling your summer turf to begin to fill in those areas during the summer. It will also help the overall appearance for the dormant months.

For those of you that over seeded, we will be fertilizing again this month with a greening formula.

Pre-emergent started being sprayed in December and will continue through March depending on your property. Some are more susceptible to late winter weeds and others summer weeds. We try to time the pre-emergent to be the most effective depending on the weeds we have seen in the past. While pre-emergent is not 100% and does not kill any existing or perennial weeds, it is very effective in reducing the amount of weed seed that germinates. Perennial and existing weeds are killed using a post emergent application. With the unusually warm, wet winter we have had, the weeds and desert grasses are treated to very good growing conditions.

Remember, winter is the best time to top coat your granite areas. We have some of the most competitive pricing in years right now!

Asset Landscaping

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Construction, Irrigation Install & Repair, Maintenance, and Consulting.

Kevin Robinson, Co-Owner
Matthew Johnson, Co-Owner
Joe Neideffer, General Manager
Dave Londen, Account Manager
Matt Whitson, Account Manager
Keith Robinson, Controller
Vicki Provost, Administration
Isaias Lopez, Field Supervisor
Rafael Martinez, Field Supervisor
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For more information or proposals, contact us at
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