



JULY 2011 NEWSLETTER

Professional Landscape Management

Commercial ♥ HOA ♥ Industrial ♥ Healthcare ♥ Hospitality
www.AssetLandscaping.com

MONSOONS HAVE ARRIVED

If there was any greater indication of the monsoons much awaited arrival, I wouldn't know how it would start. Two rain storms causing power outages and what is being touted as the largest Haboob ever seen by many natives.

Many trees being knocked down by 53 mile an hour gusts and a nice coating of dust to add insult to injury. Fortunately with proper tree staking, deep watering, and proper tree pruning the damage was few and far between where we provide service.

Moving forward, please be careful when driving during or after these storms due to the dust, heavy rains, and possible downed power lines and trees.

With the bad comes the good! Fresh rain which has been elusive for several months is good for turf, plants, and trees. While irrigation systems provide the much needed water, rain is the special mixture that has just the right ingredients for the landscape. Next weeds!

THIS MONTH IN LANDSCAPING

On our web site at www.AssetLandscaping.com, you will find a link to our landscape planner outlining areas that are common to focus on each month. Also check out the archived newsletters for additional timely information. Asset Landscaping is often requested to provide articles for local, regional and national publications. Many of these are archived on our Newsletter page as well. Please contact us if you would like an article for your publication.

July and August focus is on tree pruning, staking, and wiring along with a fertilization to the turf areas. Fertilizing with the least expensive ammonia sulfate is a mistake that is often made. Now is the time to focus on turf root structure with a moderate amount of nitrogen.



High nitrogen and rain will set your turf into a growing streak that will last for a month. The excessive growth will necessitate more of the grass to be cut than what is healthy. Never more than 1/3 of the blade should be cut. More than this and it will open the lawns to browning or yellowing, and disease.

While it is sometimes the only way to get the grass cut down, it should only be done if it has been too wet to safely mow or it has not been mowed for extended periods. Asset Landscaping chooses the right blend for the season as well as based upon your soil sample results.

July is also the month for Palm tree trimming. While the crews are trimming those trees, why not have your other trees professionally pruned. This time of year carries the already high demand of Palm tree trimming and add monsoon season on to that, arbor crews are very busy. Let us help you schedule your arbor services for you!

August is next and time to fertilize your Queen Palms.

ASSET IN PRINT!



Once again Asset Landscaping has made national press with a 3 page article in Turf Magazine. Turf Magazine has a print distribution of over 70,000 nationwide and nearly 150,000 registered online users of its website.

~ BACKFLOW INSPECTIONS ~

Need your backflows inspected? We can provide that service now! With this service electronic reporting will be included with the backflow serial numbers for your records. Contact us when it is time for your required backflow inspections!

SUSTAINABLE LANDSCAPE MANAGEMENT

Contact us for your introduction to maintenance practices that will enhance your property and your bottom line using maintenance standards adopted by the Arizona Landscape Contractors Association. AZLCA.COM



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