

ASSET LANDSCAPING

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Commercial ♥ HOA ♥ Industrial ♥ Healthcare ♥ Hospitality



ENHANCING YOUR ENVIRONMENT

Winter to Summer Lawn

By now most of the turf grass is converting from the Winter Rye to the Summer Bermuda. During this time you may see the Rye holding out under trees where it is shaded all day long and areas where the Rye was very strong during the winter but has died and is laying over choking out the Bermuda. Other areas of the Bermuda is coming in strong. This makes for a poor looking lawn, however this is very normal.

Some steps we are taking: Lowering the cutting height to help remove the dead Rye and expose the dormant Bermuda to more sunlight, fertilizing with a mix specially formulated for the desert southwest, and turning up water times.

Other services we offer that would promote a richer, greener, and more healthy lawn are: Verticut (also known as power rake and de-thatching), Aeration, liquid soil amendments, and most importantly have your irrigation system tested by our qualified technicians. By correcting irrigation issues early, we can head off many turf issues that will arise later. Our current accounts already receive this service.

The Lonely Tree

What area of your landscape budget gets cut when you are working on your budget? Of course trees! Why is that? You would never think to skip cutting the grass. Even though tree pruning seems like a large expense that can be pushed back year after year, your long term expense will actually be more.

A proper tree maintenance program is neither expensive nor should it be overlooked. Not every tree needs trimmed every year. A Certified Arborist can identify which trees need trimmed at what interval, and you can set your annual budget to account for this necessary program. Many people wait too long and end up with huge costs due to the amount of trimming needed all at one time.

Monsoon season is not far away (for planning purposes) and the damage caused by the winds associated with them can be reduced by proper pruning. Scheduling your service will become more critical every week that goes by. Some services are booking as far as 6 weeks out already. Call or e-mail now to have an Arborist evaluate your trees!

Immigration Issues

As we all know, immigration has been an ever increasing part of our daily lives. With the number of companies hiring in the Valley, demand for good workers is high. Asset Landscaping has always used properly documented employees of all backgrounds. Because 95% of our accounts are in residential areas, we employ a payroll company to run document and background checks on our employees.

As all companies employing hourly wage employees face the hard search for good workers, business expansion will be limited. If legislation can come to a compromise and find a way to secure borders, and document immigration properly, we can spend less time worrying about illegal immigration and get back on track.

Want to Improve Your HOA Image?

The Hope Grant is just one area AACM has helped change the public perception of HOA's. Presenting over \$6000 last month to residents that live in communities with management companies participating in AACM to help them overcome financial hardships. Visit www.aacmonline.org or click on the link from www.assetlandscaping.com to learn more about this great organization. We are proud to be an active affiliate partner.



Asset Landscaping

Construction, Irrigation install & Repair, Maintenance, and Consulting.

Kevin Robinson, President
Matthew Johnson, Vice Pres.
Chuck Reading, Sales
Carol Wright, Office Mgr.
Romero Valdez, Supervisor
Tom Neuendorff, Supervisor
Jeff Deist, Irrigation

Call or e-mail us for a land management proposal.



Hiring

Due to the large amount of growth we have experienced, Asset Landscaping is hiring for positions from laborer to Supervisory positions. If you or someone else you know is interested, contact us.

Questions or Comments? E-mail Kevin_sales@qwest.net or call 602 353-8877
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