

# Landscape Management

## Newsletter

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*Happy Valentines Day!*

**ASSET**  
LANDSCAPING



Enhancing Your Environment

**February 2012**



### Big Changes!

As with many things, a new year brings fresh starts. Asset Landscaping is proud of some recent additions to the team. We welcome



### This Month in Landscaping

On our web site at [www.AssetLandscaping.com](http://www.AssetLandscaping.com), you will find a link to our [landscape planner](#) outlining areas that are common to focus on each month. Also check out the [archived newsletters](#) for additional timely information. Asset Landscaping is often requested to provide articles for local, regional and national

Tony Acosta, [CSLMP,CDL](#), and Patrick McAvoy who both bring a significant amount of energy, experience, and professionalism to their respective positions.

Tony Acosta comes to us as an account manager having his [Certified Sustainable Landscape Management Professional](#) designation as well as being a [Certified Desert Landscaper](#) and [SmartScape graduate](#). Together with his many years of landscape knowledge, desire to provide the very best customer experience possible, and experience as an Operations Manager makes him a fantastic fit here. Tony is also honored to have been voted President Elect and Director of Public Relations for the Arizona Landscape Contractors Association for 2012. Find Tony on LinkedIn or email him at [TAcosta@AssetLandscaping.com](mailto:TAcosta@AssetLandscaping.com).

Patrick McAvoy comes from the security industry for many years and most recently a branch manager for one of the largest security companies in the world. While that may seem odd, landscaping and security are closer to each other than one would think. Landscape material and maintenance practices can significantly improve or erode the security of a property and Patrick will be happy to show you

publications. Many of these are archived on our [Newsletter page](#) as well. Please contact us if you would like an article for your publication.

February is the seasonal change for landscaping between winter and spring. If you remember last year we were treated to multiple hard frost events during February when the middle of February is commonly considered the turn toward warmer weather. Beginning [renovation pruning](#) before mid February on frost sensitive plants puts that at risk, however many plants that are not frost sensitive can begin to be renovated now. Renovation pruning is a process where plants are pruned low to the ground. The height is determined by species, location, and amount of space available for the plant to grow. Many people mistake [renovation pruning](#) as killing or hacking plants to death. This process is the only way to correct [improperly or sheared shrubs or shrubs that have dead spots](#).

Because of the mature root systems, the plant is able to grow back much faster and will resemble a new plant. (Click on the link to [improperly or sheared shrubs](#))

This month is the time to spray your Olive Trees. If your Olive Trees are the older variety they most likely will produce Olives this spring/summer. To significantly reduce the amount

how! Patrick joins Asset Landscaping with his focus on Business Development for professional landscape management. You can also find Patrick on LinkedIn or email him at Patrick@AssetLandscaping.com.

We welcome them to our team and we have already witnessed their positive impact.

Asset Landscaping would also like to recognize Co-Owner Kevin Robinson for his successful accomplishment in becoming a [Certified Sustainable Landscape Management Professional](#) from the [Arizona Landscape Contractors Association](#). This program is a core component to Professional and [Sustainable Landscape Management practices](#). With his certification, that makes three of us in the top level management to successfully earn this designation with more to come!



## Additional Services

produced, have them [treated](#) during February. The cost is well worth not having the staining and insects that follow the fruit dropping on the ground. We also offer this at a very affordable price to have done.

The end of February or beginning of March is the perfect time for planting. Just after potential frost and months before blistering heat will give fragile plants time to recover from the stress of planting. It is also a great time to [top dress your granite](#) areas to give a refreshed look to the [xeriscaped areas](#).



## Client Care Services

Ever wish when you had a problem with something there was one email or one phone number you could call and it would be taken care of? Well, if it is a landscaping problem, YOU DO!

Some services you might not have utilized from Asset Landscaping in the past that we offer:

- Very competitive granite replenishment prices
- Turf to granite conversions
- One time clean up
- Olive Tree Spraying
- Smart Controller Installations
- Backflow inspections with electronic report filing to the city for you
- Sand sifting and cleaning for playgrounds, volleyball courts, etc...
- Playground equipment inspections, cleaning, and repairs
- Artificial Turf
- Pavers
- Outdoor cement furniture

Asset Landscaping has a streamlined system that is designed with you in mind! Simply call 602 353-8877 and ask for Client Care or email [ClientCare@AssetLandscaping.com](mailto:ClientCare@AssetLandscaping.com). You will receive the very best in customer service. Not only will you get a quick response, you will also be notified when your request has been completed. We take your requests seriously and Vicki Provost the Client Care Manager is up to the challenge!

Take your customer service to the next level and let Asset Landscaping make your job easier!

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