



November 16 -22 is National Hunger and Homelessness Awareness Week

At any given time in Maricopa County, there are just fewer than 7,500 people homeless; this includes 750 families with children. Each night, Central Arizona Shelter Services (CASS) provides a place of safety and security for 700 homeless men, women and children. With services such as case management, employment assistance, and childcare, our clients can work on fixing the issues that caused their homelessness. On behalf of these clients, as well as the hundreds of other homeless in our community, CASS urges you to take the time to learn more about homelessness and to take action during this week to help. Please consider making a donation, conducting a clothing drive or volunteering. To learn more, visit www.movinglifeforward.org or www.cass-az.org or call us at 602-417-9800. Together, we can help end homelessness and move life forward.

Jennifer Dangremond
Development Director

Community Involvement

Since November is the month nationally dedicated to giving thanks, the Asset Landscaping Team wanted to recognize several charities that we are honored to assist throughout the year. A link to their websites can be found on our links page at www.AssetLandscaping.com

Greencare for Troops is one of the newer groups we are honored to serve. GreenCare for Troops is a nationwide outreach program coordinated by Project EverGreen that connects local lawn and landscape firms with men and women serving our country in the armed forces away from home. GreenCare has helped provide free lawn and landscape services for over 7,000 military families nationwide. Two of our families are expected to be reunited this month. We welcome them home and thank them for their service to our country and families.

Cure Autism Now, Autism Speaks, & Southwest Autism Research & Resource Center present the "Walk Now" event on November 2nd at Tempe Beach Park.

Asset Landscaping also provides resources for Cardinals Charities, Hope for Kids, and Susan G. Komen for the Cure.

Asset Landscaping is proud to contribute back to the communities we serve.

Asset Landscaping

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Construction, Irrigation Install & Repair, Maintenance, and Consulting.

- Kevin Robinson, Co-Owner
- Matthew Johnson, Co-Owner
- Joe Neideffer, General Manager
- Dave Londen, Account Manager
- Keith Robinson, Contoller
- Vicki Provost, Administration
- Isaias Lopez, Field Supervisor
- Rafael Martinez, Field Supervisor
- Richard Hicks, Quality Control



This Month in Landscaping

On our web site at www.AssetLandscaping.com, you will find a link to our landscape planner outlining areas that are common to focus on each month. Also check out the archived newsletters for additional timely information.

Winter Rye is germinating and coming up nicely. The extra warm days and cool nights is a great balance for the Rye grass to grow nicely. Over the next few weeks, we will be spot seeding and mulching those areas that either the birds got a good meal on or just didn't take quickly.

Once the spot seeded areas have germinated, they will be checked by lightly pulling a blade of grass to see if it breaks off or comes out by the root. It should not be mowed until it breaks off, otherwise the suction from the mower could pull the grass out completely. Once the turf is established, an application of fertilizer based on your soil conditions will be applied. Approximately 3 weeks later, another application of fertilizer will be applied before the first frost. This will help the turf stay the dark green that we all come to love about winter Rye.

This month we will also be cutting back the Bird's of Paradise once they have lost their blooms. This keeps them looking cleaner and they will grow again when the weather warms up.

Some other shrubs will be cut back in an effort to rejuvenate them for next summer. This will allow the shrub to have fresh growth and eliminate the "woody" look that happens after years of trimming without cutting them back.

Winter Plans

Winter time is the best time to accomplish some of the most labor intensive projects. Granite is a perfect cool weather project. Installation is faster and easier because it isn't 120 degrees in the granite. There are no concerns with frost, or other weather and granite still remains the most cost effective enhancement you can do to your landscape. Boulders also make a nice accent that doubles as a sitting spot, or traffic deterrent.

Bring us in to help plan for next summer. Larger projects need lots of planning and we are here to help. Want to convert turf to xeriscape for water savings? Plan now and have it installed by mid summer. Contact us at Sales@AssetLandscaping.com.



For more information or proposals, contact us at Sales@AssetLandscaping.com or 602 353-8877